Victoria PLC

('Victoria' or the 'Company')

Director Dealing

Victoria plc (AIM: VCP) announces that on 13 March 2019, Alexander Anton, a Non-Executive Director of the Company, purchased 200,000 Ordinary Shares in the Company at a price of 321.00 pence per share.

Mr Anton's interest in the Company is 744,025 Ordinary Shares, representing 0.59% of the issued share capital of the Company.

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014				
1	Details of the person discharging managerial responsibilities/person closely associated			
a.	Name	Alexander Anton		
2	Reason for notification			
a.	Position/Status	Non-Executive Director		
b.	Initial notification/ Amendment	Initial Notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a.	Name	Victoria PLC		
b.	LEI	2138002K6ECECHVCQN25		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions			

have been conducted

a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 5 pence	
		ISIN: GB00BZC0LC10	
b.	Nature of the transaction	Purchase of Ordinary Shares	
C.	Price(s) and volume(s)	Price(s)	Volume(s)
		321	200,000
d.	Aggregated information	Price(s)	Volume(s)
		321	200,000
e.	Date of the transaction	13 March 2019	
f.	Place of the transaction	London Stock Exchange	

- Ends -

For more information contact:

Victoria PLC

+44 (0) 1562 749 610

Geoff Wilding, Executive Chairman

Philippe Hamers, Group Chief Executive

Michael Scott, Group Finance Director

Cantor Fitzgerald Europe (Nominated Adviser and Joint Broker) +44 (0) 20 7894 7000

Rick Thompson, Phil Davies, Will Goode (Corporate Finance)

Caspar Shand Kydd, Andrew Keith (Equity Sales)

Berenberg (Joint Broker)

+44 (0) 203 207 7800

Ben Wright, Mark Whitmore, Laure Fine (Corporate Broking)

Buchanan Communications (Financial PR)

+44 (0) 20 7466 5000

Charles Ryland, Maddie Seacombe, Tilly Abraham