

The information communicated within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain.

22 December 2017

**Victoria PLC**

('Victoria', the 'Company', or the 'Group')

**Director / PDMR Shareholding**

The Company has been informed that Geoff Wilding, Executive Chairman of the Company, has pledged part of his shareholding in the Company to HSBC as security in respect of a personal loan.

- Ends -

For more information contact:

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**Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCA") with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Geoff Wilding (via Camden Holdings Limited)
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Chairman
b)	Initial notification / Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	

a)	Name	Victoria plc	
b)	LEI	2138002K6ECECHVCQN25	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code:	Ordinary shares of 5 pence each  ISIN: GB00BZC0LC10	
b)	Nature of the transaction	Pledge of shares to lender in respect of a personal loan	
c)	Price(s) and volume(s)	Price N/A	Volume 13,000,000
d)	Aggregated information	Price(s) N/A	Aggregated volume 13,000,000
e)	Date of the transaction	22 December 2017	
f)	Place of the transaction	Outside a trading venue	