

21 January 2016

**Victoria PLC**

('Victoria' or the 'Company')

**Issue of Equity - Retailer Incentivisation Plan**

The Board of Victoria PLC (LSE: VCP) the international designers, manufacturers and distributors of innovative floorcoverings, announces the issue of 103 new ordinary shares of 25 pence each in the Company ("Ordinary Shares") to certain retail customers of the Group's subsidiary Victoria Carpets Limited. This is the sixth share issue under the plan which was established in July 2014 to recognise and reward retailers' support of Victoria's products. Shares will be issued to qualifying retailers on a quarterly basis. The new shares were issued at the closing market price on 20 January 2016 of £10.75 per Ordinary Share. The shares are expected to be admitted to trading on the AIM Market of the London Stock Exchange on 27 January 2016 ("Admission").

The new Ordinary Shares will rank pari passu with the existing Ordinary Shares in issue. Following Admission, the Company's total issued share capital will comprise 18,193,169 Ordinary Shares. This number may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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