

Victoria PLC

(the "Company")

Directors' Dealings

The Board of Victoria PLC (LSE: VCP) the international designers, manufacturers and distributors of innovative floorcoverings, announces that it has been informed that Michael Scott, Group Finance Director, today purchased 4,250 ordinary shares in the Company at a price of 1,160p per share.

Following this purchase, Mr Scott has a total beneficial interest in 4,250 ordinary shares being 0.02% of the issued share capital.

- Ends -

For more information contact:

Victoria PLC

+44 (0) 207 440 7520

Geoff Wilding

Alexander Anton

Cantor Fitzgerald Europe (Nominated Adviser, Broker

+44 (0) 20 7894 7000

and Sole Bookrunner)

Rick Thompson, Phil Davies,

David Foreman, Michael Reynolds (Corporate Finance)

David Banks, Tessa Sillars (Corporate Broking)